

# 'Soft skills': The intangible qualities companies crave

Technical prowess, the technical know-how and subject-specific knowledge, known as 'hard skill', are indispensable in order to secure your job and do it effectively. However, in a forever-changed world of work, **soft skills are gaining and becoming crucial when talking about the job requirements.**

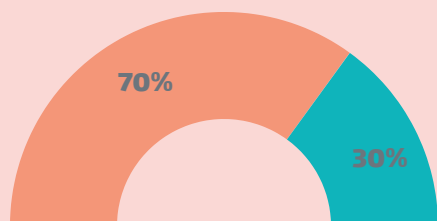
## What are soft skills?

- abilities beyond technical
- a series of mindsets and behaviours
- generally invaluable
- can be innate or developed

### AREAS OF SOFT SKILLS



## 10 MOST IN-DEMAND SKILLS WITHIN ALL THE JOB POSTINGS



SOFT SKILLS (70%)    HARD SKILLS (30%)



**64%**

of positions listed soft skills among their qualifications

## WHY THE IMPORTANCE OF HARD SKILLS IS BEING UNDERTAKEN BY IMPORTANCE OF SOFT SKILLS?



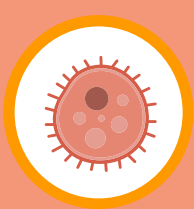
AUTOMATION



TECHNOLOGY DEVELOPMENT



LABOUR SHORTAGE



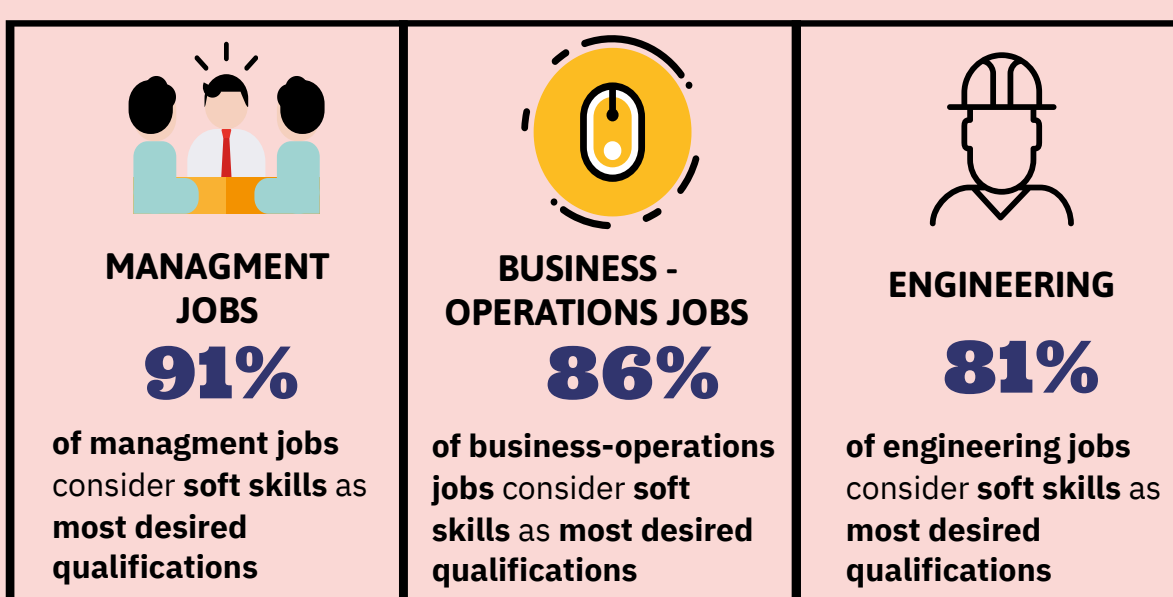
COVID-19



HYBRID WORK

Learn more at: <https://www.bbc.com/worklife/article/20220727-soft-skills-the-intangible-qualities-companies-crave>

## A NOTABLE DIFFERENCE IN THE IMPORTANCE OF SOFT SKILLS DEPENDING ON JOB POSITIONS

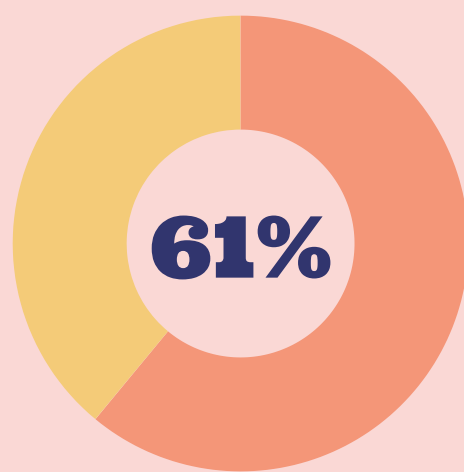


## AMONG THE SKILLS EMPLOYERS MOST PRIZE IN WORKERS ARE SOFT SKILLS:

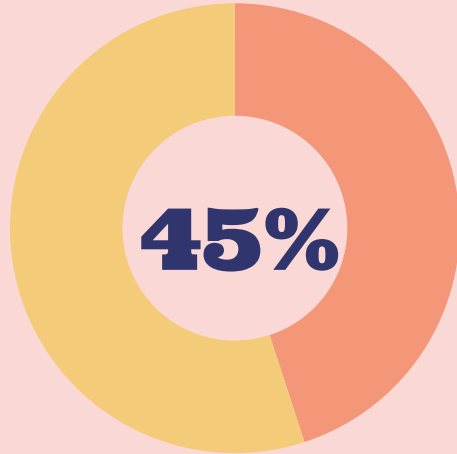


## A MAJORITY OF U.S. JOB POSITIONS REQUEST SOFT SKILLS:

### 1+ SOFT SKILLS



### 2+ SOFT SKILLS



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## How to deal with the increasing importance of soft skills?



### SOFT SKILLS CAN BE LEARNT

Every soft skill **can be improved** - even the emotional intelligence



### IDENTIFY YOUR WEAKNESSES AND BLIND SPOTS

It is crucial to identify our weaknesses and blind spots at the very beginning of our **attempt to hone our interpersonal skills**



### BE WELL PREPARED FOR THE INTERVIEW QUESTIONS

Hiring managers may adjust the interview questions to uncover the candidate's soft skills.

- Candidates **should be aware of their strongest skills in advance** and **be ready to demonstrate them**



The technical skills and experience on your CV will always be important, but in the changed world of work, they're not enough: you'll still need to convince recruiters you possess the softer skills that will help you succeed.

– Eric Frazer

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